



UNITED WAY'S 5TH ANNUAL

**Festival**  
**OF**  
*Trees*

*Saturday, November 19, 2022*

**EVENT SPONSORSHIP**



United Way of  
Benton & Franklin Counties

**United Way Event Lead**

Katie DoValle, 509.581.3945

kdovalle@uwbfc.org.

**FESTIVAL OF TREES  
PLANNING COMMITTEE****Committee Lead, Sponsorships**

Staci West, 509-378-0308

sawest@bechtel.com

**Tree Decor Chairs**

SaLee Charlesworth

Staci West

**Mini Tree Sub-Committee**

Shawndell Wilson

**Dessert Dash Sub-Committee**

Lisa Larson

Catriona Milgate

**Silent Auction Support**

Joy Holmes

Catriona Milgate

**Finance & Registration**

Carol Brandner

**FOT Planning Members**

Nick Bumpaous

Laura Eder

Kim Guerrero

Jason Hogue

McKenzie Kennedy

Heather Willoughby MaryAnne

Wuennecke



# 2022 SPONSORSHIP OPPORTUNITIES

## Festival OF Trees

SOLD

DIAMOND (PREMIER) SPONSOR: BECHTEL

GOLD SPONSOR: WRPS

BRONZE SPONSOR (1 LEFT): STATE FARM, CPCCo

LIVE AUCTION SPONSOR: LOCAL 598

SILENT AUCTION SPONSOR: NUMERICA

DESSERT DASH SPONSOR: NW FARM CREDIT SERVICES

### SILVER SPONSOR: \$7,500

- Table of 8 at Gala with premium wine included
- Social media recognition before and after live event
- Name/logo on event website
- Name/logo on table
- Name/logo on digital promotional materials
- Name/logo on all print promotional materials
- Company recognition at event

### BRONZE: \$5,000 (1 available)

- Table of 8 at Gala with premium wine included
- Social media recognition before and after live event
- Name/logo on event website
- Digital recognition during event
- Logo recognition in Gala program

*New!*

### AFTER PARTY SPONSOR: \$5,000

- Table of 8 at Gala (valued at \$1,500)
- 8 tickets to the After Party (valued at \$35 each)
- Welcome/speaking opportunity with band at After Party
- Logo recognition in Gala program
- Logo recognition during Gala/After Party
- Name/logo on event website
- Social media recognition before and after live event

### TABLE SPONSORS: \$1,500

- Table of 8 at Gala with wine included
- Name/logo on event website
- Social media recognition before and after live event
- Name/Logo digital recognition during event

### TREE SPONSOR: \$1,000 *Gold!*

- 7.5 or 9 foot prelit tree to decorate
- Name/logo displayed on our event website/program
- Social media recognition before and after live event
- Verbal recognition during live auction
- Signage displayed with tree
- Two tickets to attend Gala Auction

### FRIENDS OF UNITED WAY SPONSOR: \$100, \$250 or \$50

- Name listed on digital recognition during event
- Name listed in Gala program

*New!*

### MINI TREE SPONSOR: \$100

- 36 " mini tree to decorate
- Your Name/logo displayed on our event website
- Social media recognition before and after live event
- Signage displayed with mini trees

*This is a fun project for families, co-workers or groups!*



*\*Cancellation Policy: If you cannot fulfill these requirements, please contact us before October 31 to avoid a cancellation fee.*





Demonstrate your commitment to fighting hunger and homelessness in Benton and Franklin Counties.



# SHOWCASE YOUR BUSINESS AT THE PREMIER EVENT THIS HOLIDAY SEASON!

## MAKE AN IMPACT!

1 in 10 local people face chronic hunger,  
including 1 in 4 children

- \$1,000 provides 1,000 healthy  
after-school snacks for at-risk elementary  
school students
- \$500 provides 2 months of meals to  
home-bound seniors
- \$250 provides 3 nights of shelter for  
victims of sex trafficking
- \$100 provides 4 hours of job counseling  
for mental health clients
- \$50 provides 3 peer mentors for students  
with disabilities

---

United Way currently funds 17 community  
grants with local nonprofit organizations. Your  
donations are now at work in our community  
increasing access to vital services.