



United Way of
Benton & Franklin Counties

FOR IMMEDIATE RELEASE

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United Way 2020 Campaign generated nearly \$4 million

Local companies and volunteers recognized for their contributions

KENNEWICK, Wash—United Way of Benton & Franklin Counties announced that donations to its 2020 Campaign reached \$3,800,430. The agency’s fundraising year began on April 1, 2020—essentially at the onset of the COVID-19 pandemic—and ended on March 31, 2021.

The 2020 Campaign total includes donations of nearly \$300,000 that were given to the agency’s COVID-19 Community Response Fund, which supported programs providing access to food and to mental and behavioral health services during pandemic-related shutdowns. It also includes \$1 million dollars in matching funds from All in Washington, which will be invested in initiatives that address challenges that threaten the future of local children—our workforce and customer base of the future.

United Way recognized donors and volunteers virtually throughout the month of May, honoring those who donate and volunteer to help improve lives in our community.

For the 5th consecutive year, Washington River Protection Solutions earned the distinction of Corporate Partner of the Year. The award recognizes the company that demonstrates outstanding engagement in multiple areas, including employee participation in special events, employee giving, corporate giving and sponsorships, and volunteer engagement.

Laura Eder was named the Distinguished Volunteer of the Year for her dedication and leadership on activities supporting the agency’s mission. Eder is vice-chair of the United Way’s Administration Committee and led work to streamline financial processes to increase efficiency. She is also a founding member of the Festival of Trees committee that raises funds to combat local hunger and homelessness. She was the 2018 Young Leader of the Year.

Other companies recognized for their support of the annual campaign include Energy Northwest, Bechtel, Fluor, Community First Bank, Numerica, KNDU, and SunWest Sportswear.

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About [United Way of Benton & Franklin Counties](#)

United Way of Benton & Franklin Counties improves lives and strengthens communities. We build collaborations with individuals, businesses, and nonprofits to address challenges that no one agency can

solve alone to provide the building blocks of opportunity—education, income and health—that every person needs to thrive. Together, we're solving our region's biggest problems and creating lasting change.

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