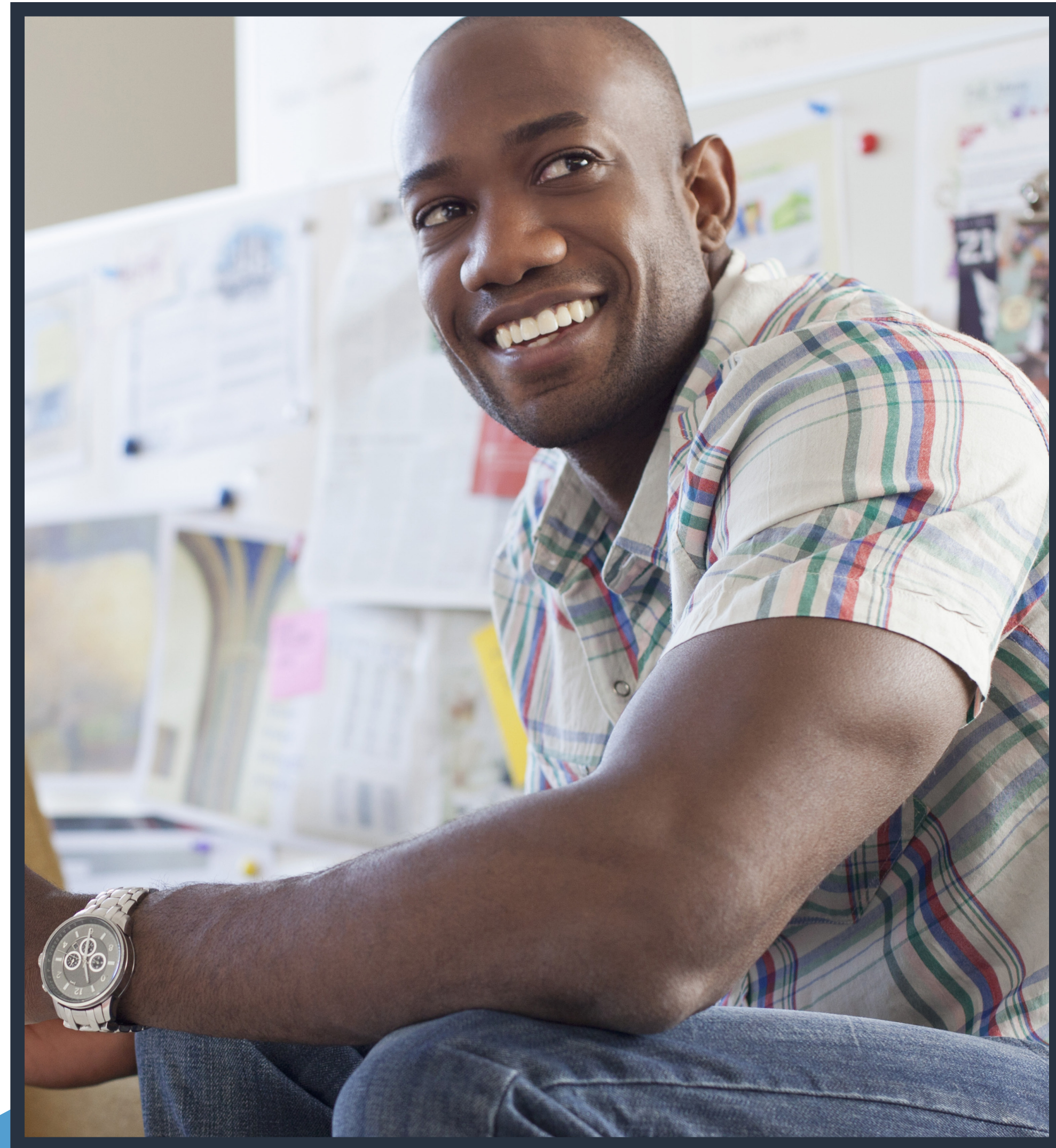


# PUT THE **FUN** IN FUNDRAISING!

United  
Way



United Way of Benton  
& Franklin Counties





**Have fun while helping provide critical program services for families in need.**

**You know your team best! Choose the number of events, the type of events, and how you ask for donations during your fundraising activities.**

**Have fun while helping provide critical program services for families in need.**



**Every dollar raised in a special event is team bonding for you and life changing for those in our community.**



# INCENTIVES THAT RECOGNIZE PARTICIPATION

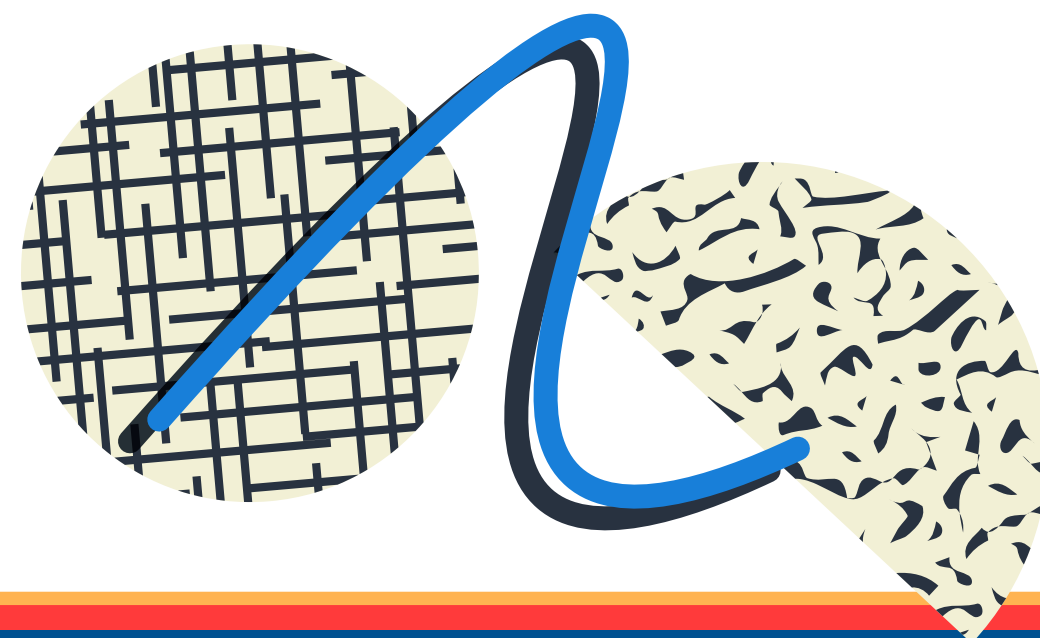
- Early bird pledges get one entry into the “**free day off**” drawing
- **Provide a catered lunch or special treat for your leadership level donors (\$1,000+ annually).**
- Donors who increase their pledge by 10% from last year get to **leave work an hour early**







Conduct raffles for local event tickets, gift cards, or timeshares!



# ACTIVITIES THAT PROVIDE FLEXIBILITY

Sell “Casual Friday” passes – give employees a **“Dressed this way for United Way”** badge!



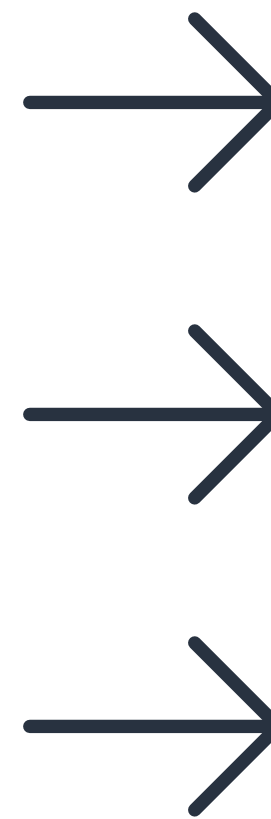
**Donate to Vote** – each \$1 donation buys one vote on what the boss does, what treats are provided, or the activity chosen to celebrate reaching the campaign goal!



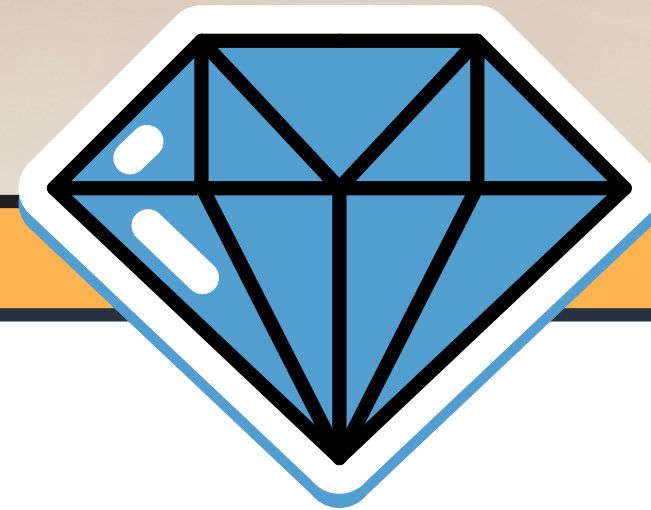
# VIRTUAL OR IN-PERSON EVENTS THAT BUILD YOUR TEAM

## Get Social

- **Dinner Party** – each participant donates the amount they would have spent on a restaurant meal. Attendees make their own “impressive” meal and tells others what they made. Share cooking techniques, recipes, your latest kitchen gadgets, and your love for helping the community through United Way. You could even break up a large group of participants into smaller groups for more concentrated conversation. Draw names from a hat to mix it up and create your mini guest lists!
- **Movie Night** – meet for snacks and a show! Watch the latest and greatest release together, while donating your theater ticket purchase price to your special event. Going virtual? Try the Netflix Party Chrome Extension (now called Teleparty).







## Get Strategic



- **Hold a “Bee” - spelling, art, history, or a STEM challenge!** – easily done in person or virtually, there can only be one office champion!



- **Set up an online game show!** – Deal or No Deal, Family Feud, Jeopardy!, The Price is Right ... choose your favorite or excite people with a fun throwback. Make the questions entertaining, themed, or company related.



- **Play classic board games - online!** – Uno, Boggle, Scrabble, Pictionary (which is way harder and funnier when participants have to use Paint on the computer).





# Share Skills

- **Provide a mini course** – Do you have a sweet connection with a local chef, bartender, stylist, home organizer, etc.? Ask a talented local to donate a 30-minute Zoom or in-person course! Bonus points (and increased fundraising) if you can supply participants with a mini kit so they can follow along.
- **Employee-run classes** – Don't know a pro? Your employees probably have secret talents! Encourage them to share tips and tricks with coworkers in cooking, gardening, sewing, yoga, barbecuing, tiling a bathroom, etc. This is a great bonding experience.
- **Custom gifts** – Do you have employees who build bird houses, quilt, write poetry, paint, draw, or make candles? Hold an auction with a limited number of custom projects.







## Take the Challenge

- **Get them giggling** – What can the boss do if employees hit their participation or fundraising goal? Wear a goofy costume to work? Sport a funny background or filter in the next staff meeting? Jump in the river? Reenact a classic 80's movie dance scene?!
- **“The swear jar”** – Make a donation jar for the word(s) your office would love to eliminate, or at least take a break from. “Pivot”, anyone? If they say the word, they drop in a dollar!
- **5k for United Way** – Encourage staff to complete five miles of walking, jogging, rolling, swimming, and/or cycling within your campaign period. Consider a company match for everyone who entered and completed the five miles by campaign end.



# Take a Chance

- **“Sips and Snacks”** – with every pledge form, employees submit their business card and a fancy snack and/or beverage. At the end, business cards are drawn one at a time. The last business card wins all the sips and snacks!
- **Balloon Pop** – employees donate prizes. Write the name of the prize on a paper slip and insert into balloons. Employees make a donation or submit a pledge for the chance to pop a balloon and win a prize. It might be a \$10 gift card, a candy bar, or something larger!







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