

WE IMPROVE LOCAL LIVES



United Way of
Benton & Franklin Counties

REPORT TO THE COMMUNITY FOR 2020

2020 by the Numbers

-  **25,000** – local people received food, and access to mental and behavior health services, and to childcare, thanks to **\$288,500** in COVID-19 Community Response grants we awarded to 30+ local agencies.
-  **71** – volunteer opportunities posted by local nonprofits on the new, mobile-friendly www.volunteertricity.org we launched with support from Bechtel and Amentum.
-  **\$397,070** – in FEMA Emergency Food & Shelter Program funds we placed for diapers, food distribution and **temporary housing** for local people in need.
-  **4,500** – handmade masks provided to nonprofit agencies through our regional leadership of the **#WAMaskChallenge**.
-  **\$1,399,705** – distributed to local nonprofits to **provide crucial services** to help our community recover from the effects of the pandemic.*
-  **475,000** – pieces of **free personal protective equipment** we placed with local nonprofits to help them reduce expenses and safely serve.
-  **4,969,024** – contacts we made as we conducted bi-county education and advocacy for the **2020 Census**.
-  **\$116,640** – raised to **fight hunger and homelessness** in our community at our 3rd annual Festival of Trees event.

* 2020 IRS return and audited financial documents available at www.uwbfc.org/financials



THE IMPACT OF YOUR GIFT

YOU Help families keep food on the table.

Feeding a family of five is challenging for one local grandma, caring for her son and three grandchildren. Your support means she doesn't have to choose which needs she'll be able to meet this month. "Although she works full time, her income barely meets her needs. She was able to get help with 56 meals this year, freeing up her food budget for things like toilet paper and car repairs."
– *Healthy Generations, program receiving funding by your local United Way.*



YOU help kids overcome learning gaps.

The pandemic has widened the learning gap for local children. Kids who were struggling in the classroom are having a harder time keeping up. Your donations fuel a local program that works with students individually to rebuild confidence in the classroom. "Abdullah's biggest hurdles were understanding his assignments, and he needed individual support. Since then, his grades have been improving along with his attitude towards homework, and willingness to ask questions."

– *Mentoring for Youth At-Risk, program receiving funding by your local United Way.*



YOU help kids prepare for their future.

Local children need help. Your donations enabled kids like Elliot to receive support. "Elliot was struggling to keep his balance and had a hard time communicating his needs. Today, he enjoys running around with his friends, climbing the "kids' rock wall", and his speech has had a boom in growth. You can't imagine how helpful everything has been!"

– *local family benefiting from a program funded by your local United Way.*



For a list of funded programs, visit: www.uwbfc.org/areas-greatest-need



YOUR DOLLARS MAKE A DIFFERENCE



FOSTER TEEN SUPPORT

Our United Way helps support young people as they transition out of foster care.



DOMESTIC VIOLENCE SERVICES

Our United Way helps youth build resiliency.



2ND HARVEST

Our United Way feeds more during the pandemic.

To learn more about how your dollars make a difference, visit www.youtube.com/user/unitedwayofbfcounty/videos

Thank You!



DR. LOANN AYERS
PRESIDENT AND CEO

I appreciate your support in 2020! With the help of generous donors, we were able to continue filling gaps in our community's areas of greatest need and address new, urgent needs created by the pandemic.

We also brought new funds in from external sources, including nearly \$1 million from All in Washington that are being used to secure additional grants to improve local lives and support kids and families.

Local companies helped us launch a free, mobile-friendly volunteer platform that connects people with the causes they care about. Visit www.volunteertricity.org to get involved!

We are so grateful for the continuing support that allows us to ensure that people in need have access to food, stable housing, educational opportunities, and mental and behavioral health services. We couldn't do it without you, because UNITED, we shape the future!

BOARD OF DIRECTORS

Our local Board is composed of diverse community leaders who serve without compensation. Our Board of Directors meets monthly to set policy, and guide the organization's strategies and performance.

EXECUTIVE COMMITTEE

Rick Holmes, *Board Chair, Waste Treatment Completion Company*

Dan Legard, *Board Vice Chair, City of Kennewick*

Randy Hayden, *Treasurer & Administration Committee Chair, Port of Pasco*

Charles Simpson, *Community Impact Committee Chair, Central Plateau Completion Company*

Diahann Howard, *Leadership Committee Chair, Port of Benton*

Scott Vance, *Planning Committee Chair, Energy Northwest*

LoAnn Ayers, *President/CEO and Secretary*

2021 BOARD OF DIRECTORS

Spain Abney	Sandra Haynes	Traci Pierce
Jon Amundson	Jason Hogue	Mike Sheridan
Scott Booth	Jerry Holloway	Michael Sinclair
Nickolas Bumpaous	Sarah Hysjulien	John Solheim
Kena Chase	Gail Johnsen	Brian Stickney
Charlie Drader	Lisa Larson	Pat Timbes
Laura Eder	Keri Lobdell	Rebecca Webber
Chris Guerrero		Staci West



MISSION

United Way of Benton & Franklin Counties improves lives and strengthens communities. We build collaborations with individuals, businesses, and nonprofits to address challenges that no one agency can solve alone to provide the building blocks of opportunity—education, income and health—that every person needs to thrive.

Together, we're solving our region's biggest problems and creating lasting change.

To achieve lasting change in community conditions and improve people's lives, United Way values diversity, equity and inclusion in all aspects of our work.



For our full statement on our commitment to diversity, equity and inclusion visit: www.uwbfc.org/dei