

WHAT WE DO

Our #1 goal is to build better futures for our local kids.



Advance
Early Learning

FREE BOOKS TO 5,400+ KIDS

through our partnership with
Dolly Parton's Imagination Library.



Enhance
Student Success

250+ STUDENTS 9 LOCAL MIDDLE SCHOOLS

participate in our Attendance
Matters® Mentoring Program.



Expand Access
to Critical
Services

26,000+ LOCAL CHILDREN

and their caregivers will access
critical services this year through
our 16 grants to local nonprofits.

OUR MISSION

United Way of Benton and Franklin Counties collaborates to support a foundation for the well-being, safety, and academic success of children, from birth to middle school.

OUR VISION

We envision a community where all children have an opportunity to learn and thrive – where barriers such as hunger, homelessness, abuse, and social status have been removed.