

UNITED IS THE WAY

Together, we are building better futures for our local kids.

2025 MISSION



65,000 BOOKS TO KIDS

through our partnership with
Dolly Parton's Imagination Library to
increase kindergarten preparedness.



350 STUDENTS 9 LOCAL MIDDLE SCHOOLS

participate in our Attendance
Matters® Mentoring Program to
decrease chronic absenteeism.



\$261,000 IN FUNDING

to help kids and families access
critical services this year through our
grants to local nonprofits.

Donors make our mission possible.

Scan the QR code to
learn more or donate.



UNITED WAY
Benton &
Franklin Counties



2024 IMPACT

EARLY CHILDHOOD LITERACY ADVANCED

by partnering with the Dolly Parton Imagination Library to support early childhood literacy and kindergarten preparedness through:

6,986

local children received books at no cost to their families.

67,117

books mailed to local children.

STUDENT SUCCESS INCREASED

through our Attendance Matters® mentoring program.

350

chronically absent middle school students participated in ongoing mentoring.

1,221

additional students received in-school support.

ACCESS TO SERVICES EXPANDED

23,600

local kids and their families had access to food, diapers, shelter, health care and protection from domestic violence through our grants to local nonprofits.

\$427,235

in FEMA grants and gap-filling grants to local nonprofits for local families to access critical services.



CONTINUED TRANSPARENCY IN OUR MISSION AND RESULTS

Platinum Seal of Transparency rating on Candid, the world's largest source of information on non-profit organizations.

This rating puts us in the
TOP 1% of charities nationwide.