



FOR IMMEDIATE RELEASE

United Way of Benton & Franklin Counties Launches Community-Wide Diaper Drive to Support Local Families

Benton & Franklin Counties, WA — April 20, 2026 — United Way of Benton & Franklin Counties is calling on the community to help support local kids and families by participating in a community-wide diaper drive.

From April 20 through May 1, residents are encouraged to donate disposable diapers and wipes at convenient drop-off locations across the region, including city facilities in Kennewick, Pasco, Richland, and West Richland, as well as the United Way office.

Diapers are a basic necessity for infants and toddlers, yet they remain one of the most significant unmet needs for families with young children. While essential for keeping babies clean, dry, and healthy—and required for participation in childcare programs—diapers are not covered by food assistance programs. As a result, many families face ongoing financial strain trying to afford them.

Across Benton and Franklin counties, there are more than 21,000 children under the age of five, with at least 41% of families experiencing financial challenges. With the average monthly cost of diapers reaching approximately \$100, this essential expense is out of reach for many households.

“Every child deserves a healthy start, and together, we can make sure local babies have the diapers they need to stay healthy, dry, and happy,” said Jade Elliott, Communications and Special Projects Director at United Way of Benton & Franklin Counties.

Donations collected through the diaper drive will directly benefit families in the local community, helping ensure babies have access to clean diapers and giving parents greater stability as they focus on work, school, and building a stronger future.

Community members can make a meaningful difference—every box of diapers, big or small, helps meet a critical need and supports healthier beginnings for local children.

What: Community Diaper Drive (Disposable diapers and wipes)

When: April 20 – May 1

Where: Drop-off locations at city facilities in Kennewick, Pasco, Richland, West Richland, and the United Way office

For more information or to learn how to get involved, please contact United Way of Benton & Franklin Counties.

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