



FOR IMMEDIATE RELEASE

Give Like Dolly Day to Support Local Children Through Dolly Parton's Imagination Library

TRI-CITIES, Wash. - On September 25, 2026, the United Way of Benton & Franklin Counties is inviting the community to Give Like Dolly Day, a special day of giving dedicated to supporting our local Dolly Parton's Imagination Library and putting more books into the hands of local children.

Dolly Parton's Imagination Library provides children from birth to age five with a new, age-appropriate book delivered directly to their homes each month at no cost to their families. Through the local program, United Way of Benton & Franklin Counties helps make this early-literacy opportunity available to local kids.

Give Like Dolly Day is an opportunity for our community to come together and help ensure that local children continue receiving the gift of a book every month.

As part of the celebration, community members can also support the cause through a MOD Pizza fundraiser on September 25. Customers can enjoy a meal while helping raise funds for the local Dolly Parton's Imagination Library program. See attached Flyer for details!

"Every child deserves the opportunity to grow up surrounded by books," said Jade Elliott, communications & Special Projects Director at United Way of Benton & Franklin Counties. "Give Like Dolly Day is a wonderful way for our community to honor Dolly's legacy and come together to make a lasting difference in a child's life. A gift today can help put books on a child's bookshelf, spark their imagination and help build a lifelong love of reading."

The local Dolly Parton's Imagination Library program has reached a significant milestone, with 200,000 books mailed to children in Benton and Franklin Counties. Each book represents another opportunity to help a child develop early literacy skills, strengthen the bond between children and their caregivers, and discover the joy of reading.

Community members can participate in Give Like Dolly Day on September 25 by making a gift to support Dolly Parton's Imagination Library through United Way of Benton & Franklin Counties. Every contribution, no matter the size, helps bring more books and more possibilities to local children.

For only \$31 you can sponsor books for a local kid for an entire year. Honor Dolly Parton's Legacy - Sponsor a Child Today!

To learn more about Dolly Parton's Imagination Library in Benton and Franklin Counties, or to make a donation, visit <https://fundraise.givesmart.com/e/Hvu9hw?vid=1owhkb>.

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