

UNITED IS THE WAY

Together, we are building better futures for our local kids.

2026 MISSION



Advance
Early Learning

Increase Kindergarten Preparedness

by getting books to local kids, at no cost to their families, through our partnership with Dolly Parton's Imagination Library.

Kids who read, succeed!



Enhance
Student Success

Increase School Attendance

by placing Attendance Matters® mentors into local schools to work one-on-one with students and providing materials to districts and families to decrease absenteeism.

Students who go to school, stay in school!



Expand Access
to Critical
Services

Increase Access to Basic Needs

by funding local non-profits through our gap-filling grants so more kids and families can receive the critical services they need.

Kids who feel secure thrive!

Donors make our mission possible.

Scan the QR code to
learn more or donate.



UNITED WAY
Benton &
Franklin Counties



2025 IMPACT

EARLY CHILDHOOD LITERACY ADVANCED

through our partnership with
Dolly Parton's Imagination Library.

6,461

local children received books
at no cost to their families.

65,028

books mailed to local children.

STUDENT SUCCESS INCREASED

through our Attendance Matters® program.

354

chronically absent students
participated in ongoing
mentoring.

1,255

additional students
received in-school support.

ACCESS TO SERVICES EXPANDED

through support for nonprofits.

11,060

local kids and their
families had access
to food, diapers,
shelter, health care
and protection from
domestic violence.

\$139,750

in our gap-filling
grants to local
non-profits to help
families access
critical services.

\$363,034

in donor designated
funded gifts
processed through
United Way to
support eligible
non-profits.



CONTINUED TRANSPARENCY IN OUR MISSION AND RESULTS

Platinum Seal of Transparency
rating on Candid, the world's
largest source of information on
non-profit organizations.

This rating puts us in the
TOP 1% of charities
nationwide.