



2025 IMPACT



EARLY CHILDHOOD LITERACY ADVANCED

through our partnership with
Dolly Parton's Imagination Library.

6,461

local children received books
at no cost to their families.

65,028

books mailed to local children.



STUDENT SUCCESS INCREASED

through our Attendance Matters® program.

354

chronically absent students
participated in ongoing
mentoring.

1,255

additional students
received in-school support.



ACCESS TO SERVICES EXPANDED

through support for nonprofits.

11,060

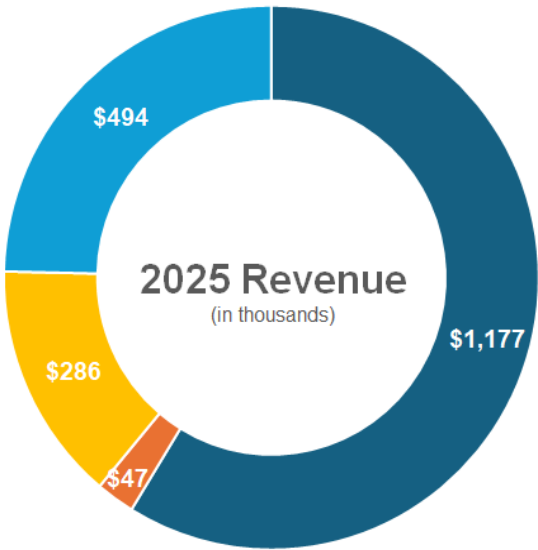
local kids and their
families had access
to food, diapers,
shelter, health care
and protection from
domestic violence.

\$139,750

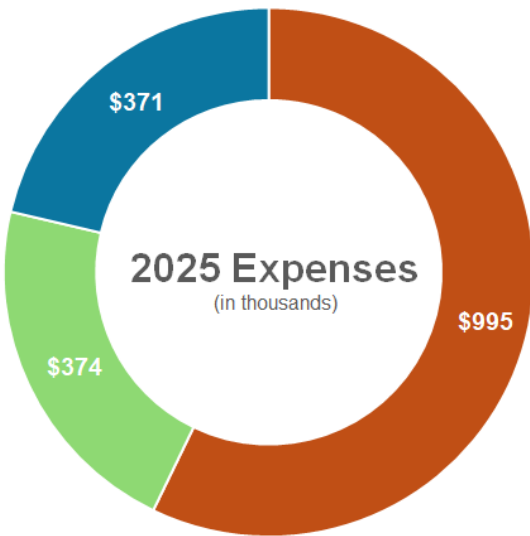
in our gap-filling
grants to local
non-profits to help
families access
critical services.

\$363,034

in donor designated
funded gifts
processed through
United Way to
support eligible
non-profits.



■ Net campaign revenue ■ Admin. fees and misc. income
■ Other gifts and grants ■ Investment income



■ Program services ■ Management ■ Fundraising