

# 2023 Annual Report



United Way of  
Benton & Franklin Counties

Thanks to the generous support of local donors, corporate grants and contracts in 2023, our local impact includes:

- **Advancing early childhood literacy.** Through our partnership with Dolly Parton's Imagination Library 35,000 books were mailed to more than 5,200 local kids.
- **Increasing student success.** Our Attendance Matters® mentoring program increased the success of 250 chronically absent students in 9 local middle schools. In the 2022/23 school year, 5,944 hours of direct support resulted in 1,400 middle school students receiving in-school support.
- **Expanding access to services.** Our 34 gap-filling grants to 19 local nonprofits provided 26,335 local kids and their families access to critical services.



■ Net campaign revenue  
■ Other gifts and grants

■ Admin. fees and misc. income  
■ Investment income

■ Program services ■ Management ■ Fundraising